THE INTERNATIONAL

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CANADIAN WESTERN AGRIBITION

Welcome to the first edition of Canadian Western Agribition's newsletter for International guests, partners and buyers! We're proud of the growth in CWA's International program and the business opportunities it creates for breeders and partners around the world.

We wish this letter was finding you under different circumstances, but the reality of COVID-19 is being felt across all of agriculture and around the world. CWA is no different, and the uncertainty around international travel is a challenge as we plan Agribition 2020.

However, we are very much planning for Agribition to open on schedule and with full programming on November 30th, including 11 national breed shows. That's never happened before and will be the single largest gathering of the very best breeding stock in Canada and North America.

Despite the challenges of COVID-19, this newsletter will aim to keep you up to date on all things related to the International experience at Agribition including:

- Important dates
- Off-site tours
- President's International Reception
- Rodeo & Entertainment
- Hotel & travel information
- Incoming Buyer's Program
- Partner registration

CWA will open registration for International guests as planned, in May. Even if there are still questions about International travel, you can still register with no obligation and no cost. We look forward to seeing you in November as CWA celebrates its 50th show. Stay healthy and stay safe.

Chris Lane
CEO, Canadian Western Agribition

Michael Latimer
Chair, International Committee

WHAT YOU NEED TO KNOW FOR #CWA50!

- Show dates - November 30 - December 5, 2020
- #CWA50 will be home to all 11 National purebred cattle shows
- President's International Reception - December 2, 2020
- International Registration coming May 2020
- 2-hour manufacturing tour offered to international guests on Thursday, December 3, 2020
- City of Regina tour on Saturday, December 5, 2020 followed by RBC Beef Supreme Challenge

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