NEWS RELEASE

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Canadian Western Agribition boosts Saskatchewan economy with $96.5 million impact

Regina, Saskatchewan – Canadian Western Agribition (CWA) has made a significant contribution to the Regina and Saskatchewan economy, according to a recent economic impact study conducted by Praxis Consulting Ltd. The study, commissioned by CWA following the 2022 show, shows a 31 per cent increase in the overall economic impact since its last assessment, bringing the total contribution to $96.5 million (up from $73.6 million in 2017).

"Our show is a major economic driver for the province and its residents, directly or indirectly supporting one out of every 190 jobs in the Regina area," said CWA CEO, Shaun Kindopp. "The results of this study are a testament to the growth and success of Agribition."

In addition to the overall economic impact, the study highlights the impressive sales figures from the show, including a peak of $979,000 in trade show booth sales and livestock sales totaling $2.2 million.

The study also concludes that CWA generates $17.7 million in government revenue annually, including $8.3 million in federal revenue, $8.0 million in provincial revenue, and $1.4 million in municipal revenue.

"We're proud to have such a positive impact on our province and city and look forward to continued growth in the future," said Kindopp.

Statistic Summary:

- $96.5 million to provincial gross economic activity
- $60.6 million to provincial GDP
- 902 jobs created or maintained in the province
- 730 jobs locally
- $17.7 million added to government revenues
    - $8.3 million Federal; $8.0 million Provincial; $1.4 million Municipal
- $979,000 trade show booth sales
- $1.7 million in trade show vendor sales to attendees
- $2.2 million in livestock sales

Full financial details of CWA will be presented at the Annual General Meeting on April 19, 2023.

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Canadian Western Agribition (CWA), located in Regina, SK, is a premier event, renowned for being the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef and features a diverse array of livestock, as well as an extensive agribusiness tradeshow. CWA is a unique blend of agriculture, Indigenous cultures, and live entertainment, making it a truly immersive experience and an international hub of agriculture excellence. The 52nd edition of CWA will be held on November 20 - 25, 2023.