



CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

Lifetime Shareholder - Rules & Regulations

“CWA” - Canadian Western Agribition, who is the administrator of the program.

“Program” - Lifetime Shareholder Program which is the purpose of this agreement.

“Owner”, “Lifetime Shareholder” – the recorded name associated to the share by CWA at the time of purchase, who, upon their passing results in termination of benefits of the program.

“The share(s)” – rights associated with purchase.

“The certificate” – physical framed unit upon which ownership is certified.

“Badge(s)” - Lifetime Admission Access Badge which is a numbered unit used to grant free admission to CWA for life.

“Badge Holder(s)” - the individual(s) possessing the badge.

1 - Eligibility

- a) The program is open to anyone above the age of 19 at the time of purchase.

2- Terms and Conditions

- a) Shares are available for purchase from June 28, 2021 until 11:59 pm Central Standard Time, December 31, 2021.
- b) There is a limit of 100 shares available for sale.
- c) CWA reserves the right to release additional shares or alternative share programs in the future.
- d) CWA reserves the right to deny any disputed discounts; (see section 9, Exclusions).
- e) CWA is not financially liable to the owner in the event of dissolution of the organization.
- f) The share and badge(s) hold no cash value and cannot be resold or transferred.
- g) Each share is issued with one (1) Lifetime Admission Access Badge “badge(s)” which is a numbered accreditation unit used to grant free admission to CWA.
 - i. Up to one (1) additional badge may purchased; (see Section 4, Additional or Replacement Badges)
- h) The benefits associated with the share and badge(s) are not transferable to any other agriculture show or event.
- i) A maximum of two (2) individuals, farm name, or company name is allowed on the physical print of the certificate.
 - i. In the case of listing more than one individual, a farm name, or company name on the share, one (1) individual must be designated as the owner at time of purchase.
- j) The share and associated badge(s) are owned by the person designated and recorded at the time of purchase. The benefits (See Section 6, Benefits) associated with the share and badge(s) are for the lifetime of the owner and may not be changed at any time.





CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

k) Upon death of the owner, the share, the badge(s), and benefits may not be transferred to any other individual and are considered expired.

3 - Payments

- a) The purchase price for one (1) share is \$1,000 plus GST.
- b) Payment must be made in full to activate benefits (See Section 6, Benefits).
- c) No payment plans are available.
- d) No refunds.

4 - Additional or Replacement Badges

- a) An additional badge can be purchased at a cost of \$500.00 plus GST to a maximum of one (1) additional badge per share. An additional badge will be associated to the certificate number.
- b) Lost or stolen badges can be replaced for a fee of \$100.00 plus GST. All previous badge(s) will be deactivated and become invalid upon issuance of a new badge.
- c) Lost or stolen badges can be reported to the CWA office by calling (306) 565-0565 or via email to cwa.questions@agribition.com.
- d) Damaged badges can be replaced at no charge by bringing the old badge to the CWA office.
 - i. Replacement badge(s) may take up to 4-6 weeks to process.
 - ii. All previous badge(s) will be deactivated and become invalid upon issuance of a new badge.
- e) Replacement badge(s) can only be authorized by the owner and identification may be required.
 - i. CWA reserves the right to deny the request for a replacement badge should the identification not match the owner.
- f) Only one badge can be active per person at any time.
- g) CWA reserves the right to change the appearance of the badge(s) periodically and a new badge(s) will be sent automatically to the owner.
 - i. All previous badge(s) will be deactivated and become invalid upon issuance of a new badge.

5 - Certificate Numbering

- a) Certificate numbers will be issued at time of purchase.
- b) Specific certificate number requests cannot be accommodated.
- c) Certificate numbers do not indicate any specific priority over another share certificate number.
- d) Certificate numbers cannot be changed.





CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

6 - Benefits

- a) The following items are included with the purchase of the share:
 - i. One Limited edition personalized framed certificate.
 - ii. One Exclusive Customized Lifetime Admission Access Badge.
 - iii. Discounts on items, including select entry fees, admissions, merchandise and more.
 - iv. Recognition in the CWA annual report as a Lifetime Shareholder.
 - v. Additional future benefits, as established.
- b) Access to lounges and events, for the badgeholder and one guest including but not limited to:
 - i. CWA Cowboy Lounge
 - ii. Premier's Reception
 - iii. International Business Centre Access
 - iv. President's International Reception
- c) The owners will be provided with a comprehensive list of available events and special access prior to each show, the venues and options may be changed at CWA's discretion.

7 - Discounts

5% discounts are available to the following:

- a) Rodeo Tickets, Gate Admissions, Liquor tickets and select third-party events approved by CWA and purchased at the CWA Head Office.
- b) CWA Merchandise purchased at the CWA General Store and CWA Head Office.
- c) Livestock Entry/Tie-out/Show Fees
 - i. CWA's internal system will apply the 5% discount to each livestock entry purchased by the Lifetime Shareholder to a maximum of \$250.00 total per year.
- d) Trade show Exhibitor Fees
 - i. CWA's internal system will apply a 5% discount to each trade show exhibitor to an individual who is a Lifetime Shareholder to a maximum of \$250.00 total per year.
- e) Any additional CWA gate admissions purchased at the CWA Office.
- f) In cases of a perceived dispute or disagreement over discount(s) which may not have been applied, we ask that the full amount be paid at the time of purchase and the CWA office be contacted at your earliest convenience to resolve the situation. The office contact is (306) 565-0565 or via email to cwa.questions@agribition.com.



CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

8 - Information Usage

For each owner and badge holder, CWA reserves the right to collect and record basic information. You are giving consent to CWA to use of the following information upon purchase:

- a) Name (Owner)
- b) Name to be recorded on the certificate and badge(s)
- c) Business or Farm Name
- d) Address
- e) Contact Phone Number
- f) E-mail address
- g) CWA to publish the Lifetime Shareholder named on the Certificate in the CWA annual report.

It is the responsibility of the owner to notify CWA if any of the above information changes.

9 - Exclusions

Discounts will not be applied to:

- a) Any Food or food vendor purchases made at CWA unless authorized in your benefits guide.
- b) Any Alcohol purchased outside of the CWA office via the Liquor Ticket program.
- c) Any Third-party transactions including the Trade Show and Livestock Exhibit Areas.
- d) All sales of cattle and other livestock (including but not limited to Horses, Sheep, Alpacas, etc.).
- e) Any Rodeo Tickets not purchased at the CWA Head office.
- f) Multiple badges which are combined.
- g) Any discount beyond a maximum of 5%, unless expressly authorized by CWA.
- h) Locations within Evraz Place, Brandt Centre, The Cooperators Centre, and any businesses or facilities not owned and operated fully by CWA.
- i) Instances where the discount is being applied to any persons, groups, organizations other than the owner.
- j) CWA Luxury Boxes and VIP Boxes during live events.
- k) Any vendor who is an active participant during CWA, has the right to refuse or accept the discount at their discretion.
- l) Any CWA Memberships issued annually.
- m) Sponsorship proposals or CWA deemed sponsor value.

10 - Disputes

Any matters related to a dispute of a vendor who has denied a Lifetime Shareholder a discount; are to be resolved between CWA and the Lifetime Shareholder with no repercussions or impact to the vendor. CWA has the right to refuse or grant discounts at its sole discretion and any inquiries should be made to the CWA office prior to the assumption of a discount being granted. In the event a dispute arises CWA's decision will be deemed as final and no further action is required to deem the matter closed.





CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

11 – Cancellation and Modifications

- a) CWA reserves the right to discontinue the benefits associated with the program, in its entirety, at any time by a motion brought to its board of directors.
 - i. If CWA chooses to exercise this clause, a settlement may be made by CWA to any living owner on record.
 - ii. To activate this clause a Motion to discontinue the program will be brought forward to the CWA Board of Directors.
 - iii. A carried motion will activate, Section 11(a),(i) and all program benefits will cease on the date fixed at the discretion of CWA. Settlements, if required, will be made within 90 days.

12 – Arbitration

Any errors or omissions contained within this document whether they be intended or not shall be ruled in favour of CWA and by extension any CWA successors who will administer the program. Any disputed judgements as to the clarity of any or all said sections noted within; will be adjudicated and judged with the best interest of preserving the financial well being of CWA.

13 – Indemnity

Any owner, Lifetime Shareholder or badge holder(s) and their descendants shall indemnify and hold harmless CWA, its officers, directors, and employees (“Indemnitees”) from and against any litigation damages and costs (including reasonable attorneys fees) that it incurs because of claims caused by and error or omission in this agreement.

