Agribition INSIDER

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New in 2018

Texas Longhorns

Canadian Western Agribition (CWA) adds another breed, Texas Longhorns, bringing the total number of purebred beef breeds represented at Agribition to 12. The Longhorn show will be on Monday, November 19 and the sale will be on Tuesday, November 20. It has been 24 years since the Longhorns have been at Agribition and CWA is excited to have them back!

Alpacas

CWA will be home to the Premiere Alpaca Event hosted by SABN Inc. on Tuesday, November 20. This alpaca show will provide a gathering place for alpaca breeders to show and market their animals and breeding programs. They will be located in the Canada Centre Show Sale Arena.

Rank Mini Ponies

Added to the rodeo lineup at CWA this year is the Rank Mini Ponies. These ponies and young cowboys can be seen each night at the rodeo and compete for cash, a shiny buckle and bragging rights! Rank Mini Pony (RMP) with headquarters in Edson, Alberta, is helping to grow the sport of mini bareback and saddle bronc riding through the use of social media by highlighting the best kids versus the best ponies. Follow them on Instagram, Snapchat and Facebook to learn more [@rankminipony].

Post Rodeo Cabaret: Party on the Dirt

After the final Agribition Pro Rodeo performance on Saturday night, wrap up CWA 2018 with a cabaret party in the middle of the rodeo arena! DJ'd music, adult beverages, and a ton of space to dance the night away. Stay tuned for more details and ticket information. Must be 19+ years of age.

Food, Fuel and Free Trade

In an ever-changing economy, the concepts of food, fuel and free trade are front of mind for many businesses and individuals across Saskatchewan and Canada. Brad Wall, Saskatchewan's 14th Premier, and Frank McKenna, New Brunswick's 27th Premier, former Canadian Ambassador to the United States and currently the Deputy Chairman of the Toronto-Dominion Bank, will participate in a panel discussion focused on food, fuel and free trade.

The event will take place on Tuesday, November 20 in the newly completed International Trade Centre and feature a 30-minute moderated panel discussion followed by a question and answer session from the floor with both Mr.Wall and Mr.McKenna. A private 30-minute session with Mr.Wall will be auctioned off at the event with all proceeds going to STARS Air Ambulance.

CWA App

CWA created an app to help visitors find the information they need before and during Agribition. Key features include exhibitor information, maps, list of places to eat, schedule of events (that you can add to your calendar), list of sponsors, list of entertainment events, ticket information, transit information, social media links, things to do around Regina, weather, and more! Not available until November.

Download 'Guidebook' from your App Store, and search Canadian Western Agribition.

Getting around the show

There will be an added Agribition Express drop off and pick up location during the day at the 2018 show. Last year, the International Trade Centre (ITC) was the sole drop off and pick up spot, but this year there will be an additional location at The Co-operators Centre main doors. This location will help cater to the shoppers, so they don't need to walk across the grounds with their bags!

Get Social!

Follow us on social media for 2018 updates, contests, photos, videos, and more!

@Agribition
#CWA18

Important Dates to Remember

August 25, 2018: CWA at I Love Regina Day - Victoria Park [9 AM - 2 PM]

August 26, 2018: CWA at Albert Park & Harbour Landing Community Association Summer Bash - Fairchild Park (Dinosaur Park) in Harbour Landing [11 AM - 4 PM]

September 8, 2018: CWA at Queen City Marathon - Conexus Arts Centre

September 14, 2018: Tickets for CWA 2018 go on sale! Admission, jousting, rodeo, and cabaret tickets available at agribition.com or ticketmaster.ca

October 1, 2018: Livestock entry deadline

November 3, 2018: Kick Off to Agribition Pancake Breakfast - Local Market YQR [9 AM - 11 AM]

November 19-24, 2018: Canadian Western Agribition

New Layout: Education Program and Shopping

To enhance the experience at Agribition and improve traffic flow, some of the programming locations have changed.

- The Family Ag and Indigenous Pavilions will be located in the Agribition Building (along with some horse stalls that were previously in the ITC Hall C). The school kids registered in the Education Program will be dropped off at the Brandt Centre Box Office, rather than The Co-operators Centre.
- The SaskTel Everyday Living Marketplace exhibitors, previously located in the Agribition Building, will be located in The Co-operators Centre Arenas 2 and 3.
- The Food Pavilion is moving from Arena 2 to Arena 1.

Most of the guests looking to shop are also interested in the Food Pavilion, so having these two attractions next door to each other will make it easier for people to shop, eat, and relax!

Volunteer with CWA in the summer!

Did you know CWA is active in the community during the summer? Look at the list of events on page 2 that CWA is involved in and contact Cheyenne at ccatley@agribition.com to volunteer. Volunteers receive a CWA volunteer package that includes CWA swag, tickets, and more!

Staff Updates

New Business Development Staff

CWA staff gained Kyle Halvorson, Business Development Manager, and Cheyenne Catley, Relationship Coordinator in June 2018.

Kyle comes with a background in the automotive world with experience in fleet and commercial business sales. Kyle is Saskatchewan born and bred. He is originally from the Estevan area and has also lived in Saskatoon, Outlook, and Camrose, Alberta.

He is looking forward to meeting the current partners, sponsors, and friends that help make Agribition great while pursuing new relationships to market the Agribition brand.

Cheyenne grew up on a farm just outside of Craven and has been attending Agribition since before she could even walk. After finishing her schooling in Animal Science and Agribusiness, joining the CWA team seemed like a perfect fit. She couldn't be more excited for what the next year has in store for her!

New additions to the CWA family

Proud parents, Carson Reid and Tyrel Fouhse welcomed Westyn Chad Fouhse to the world on July 12, 2018. Carson is CWA's Relationship Coordinator, currently on maternity leave. Westyn was born at 7:02 AM weighing 7 pounds 15 ounces.

Grace Emily Jean Borsa came into the world at 12:36 AM on May 12, 2018. Welcomed by her loving parents, Carla and Tyrone Borsa, Grace was 7 pounds 6 ounces and 20.5 inches long. Carla is on the CWA Board of Directors.

We are so excited to welcome Westyn and Grace into the CWA family!

Canadian Western Agribition
2nd Floor Canada Centre, Evraz Place
Box 3535, Regina, Saskatchewan
Canada S4P 3J8

P: (306) 565-0565
E: cwaquestions@agribition.com
www.agribition.com
@Agribition