



CANADIAN WESTERN AGRIBITION
NOVEMBER 20-25, 2023

NEWS RELEASE

FOR IMMEDIATE RELEASE

April 19, 2023

Agribition's 2022 financial results reveal growth and success, and organization plans to introduce new events in upcoming show

Regina, Saskatchewan — Canadian Western Agribition (CWA) announced its 2022 results at its Annual General Meeting today, reporting record setting revenue of \$4.74 million, and a profit of \$83,450. This represents over a \$400,000 turnaround from 2021 results.

"These numbers tell us we have returned to business as usual," said CWA President Kim Hextall. "The organization is in a strong cash financial position which will help us build and focus on our vision and future events."

The bounce back was noticeably evident in all facets of the show, including record breaking rodeo ticket sales and general admissions, and impressive cattle sale results. This contributed to \$96.5 million in economic impact to our province.

"We look forward to keeping this momentum going and remaining as industry leaders in the agriculture and livestock sector," said CEO Shaun Kindopp. "There are a number of exciting developments being added to the show and we already look forward to having our barns buzzing again."

New programs scheduled for 2023 event

CWA is delighted to announce the highly anticipated return of Tuesday night entertainment. Stay tuned for further details as we prepare to deliver an unforgettable experience.

Furthermore, CWA is honored to present the inaugural Canadian Animal AgTech Awards, a one-of-a-kind event highlighting ground-breaking technologies that are transforming the agriculture industry.

Additionally, we are excited to introduce Miss Rodeo Agribition and host our highly anticipated Golf Tournament on July 31st, 2023.

Note to media: A second news release will be distributed on April 20th with the results from the CWA Board of Director elections.

For more information or media requests, please contact:

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Canadian Western Agribition (CWA), located in Regina, SK, is a premier event, renowned for being the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features a diverse array of livestock and an extensive agribusiness



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trade show. CWA is a unique blend of agriculture, Indigenous culture, education, and live entertainment, making it a truly immersive experience and an international hub of agriculture excellence. The 52nd edition of CWA will be held on November 20 - 25, 2023.