

**NEWS RELEASE
FOR IMMEDIATE RELEASE****May 29, 2025****Canadian Western Agribition updates Purebred Beef Policies and Procedures for 2025 Agribition.**

Regina, Saskatchewan- May 29, 2025, Canadian Western Agribition (CWA), makes a significant shift in purebred beef policies and procedures effective for Agribition 2025. Following our Purebred Beef Exhibitor Survey in 2024, Agribition had a lot of feedback to discuss. After many conversations between staff, board members, the Agribition Beef Team and the formation of an exhibitor-based Beef Focus Group, CWA is implementing some progressive changes that are believed to benefit exhibitors, breed associations, barn bosses and CWA alike. This information has been shared with the respective Saskatchewan Breed Associations already and we want to make sure our exhibitors are aware of the changes happening.

The following will be implemented for Agribition 2025:

- **CWA will be selling by the panel**, to allow exhibitors to purchase the amount of space they desire for their stabling within the outlined rules and regulations. This was a strong push from exhibitor feedback, and CWA worked to keep the cost similar to entry fees in the past. The rules and regulations regarding this change can be found below.
- **CWA will decrease the Sale Commission to 1% on all purebred beef cattle sales.** CWA hopes to encourage Breed Associations and breeders to keep the live sales alive at Agribition. The purebred sales create a great atmosphere in the barns on sale day, and we want to help as much as possible to keep that alive.
- **CWA will not be weighing purebred cattle in 2025.** Cattle will be processed (tags scanned), and breed associations will still be responsible for verifying tattoos on these animals. CWA will process cattle on Sunday at 3:00 pm. **(Cattle must be in place by 3:00 pm)** CWA will have scales available for use throughout the week in central locations. Breed Associations are given the choice to weigh their respective breeds, if an association chooses to weigh, the association will correspond with the exhibitors.

Kylie Beck, Agribition Director of Livestock & Rodeo, explains how this shift will benefit exhibitors, breed associations and Agribition alike. “Following our 2024 purebred beef exhibitor survey, it was clear we had lots of feedback to discuss. The Agribition Beef Team spent many hours over the past 6 months reviewing the options and are excited about the direction we are headed.”

CWA plans to hold a virtual ‘Town Hall’ meeting to discuss these adjustments with exhibitors in the next few months. We will also provide tutorials on how to navigate the new entry process on the Agribition online system. Correspondence for this meeting will be sent out once a date is confirmed. Agribition will be working closely with Breed Associations and Barn Bosses to ensure all noted changes are understood.

All information can be reviewed on the CWA website, found on the Livestock Exhibitors page. Kylie Beck, Agribition Director of Livestock & Rodeo, is available to answer any questions in the meantime.

If you have any questions or concerns regarding the above, please email kbeck@agribition.com or call at 306-924-9702.

Canadian Western Agribition (CWA), located in Regina, SK, is a premier event, renowned for being the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features a diverse array of livestock and an extensive agribusiness trade show. CWA is a unique blend of agriculture, Indigenous culture, education, and live entertainment, making it a truly immersive experience and an international hub of agriculture excellence. The 54th edition of CWA will be held on November 24 - 29, 2025.

**Selling by the Panel Rules & Regulations
2025**

1. All exhibitors must adhere to the CWA General Rules & Regulations
2. Entries will open September 1, 2025, and close October 1, 2025.
3. **Applies to Purebred Cattle ONLY** (JBE & Junior Steers are not included in the following)
4. **Pricing:**
 - a. Each purebred entry is subject to a \$20.00 entry fee
 - b. **Space will be sold by 5ft increments**
 - i. **Price: \$200.00/5 ft**
5. Panel space is only eligible for animals entered to show in a respective purebred beef show. Exhibitors must have a minimum of one head of purebred cattle per 5ft panel and a maximum of two per 5ft panel. This excludes up to 10ft of dry display space per exhibitor
 - a. Agribition recommends using the following formula when allotting stall space:
 - i. Heifer Calves/Bull Calves= 3.5 ft
 - ii. Yearling Heifers/Bulls = 4 ft
 - iii. Cows/Mature Bulls = 5 ft
 - b. Space allotments will be measured based on the number of animals delivered to the show. If show up numbers do not match the allotment for space purchased, Agribition reserves the right to decrease amount of space without refunding.
6. Dry display space must be professional and well-kept.
 - a. **Maximum of 10ft per exhibitor.**
 - b. Trim Chutes are not allowed in space purchased.
7. If allotted space sells out, Agribition reserves the right to cancel and refund space purchased if necessary.
8. Failure to comply with the above guidelines regarding the minimum number of cattle per panel or use of space will result in disciplinary action from the Agribition Disciplinary committee.
9. Late entries will not be accepted.