

*Miss*  
**RODEO**  
★ AGRIBITION ★

**2023 APPLICATION**





Dear Miss Rodeo Agribition Applicants

Canadian Western Agribition (CWA) is a world-class livestock event which strives to promote the expansion, development and interest in agriculture. In partnership with the Canadian Professional Rodeo Association, the Maple Leaf Finals Rodeo features top 10 contestants in each of the eight major rodeo events. During CWA the Maple Leaf Finals Rodeo runs over four nights, packing the Brandt Centre with fans cheering for the action. This year will mark 52 years of CWA running November 20-25 in Regina, Saskatchewan. We are thrilled to be launching the inaugural 2023 Miss Rodeo Agribition (MRA) Competition in conjunction with the show.

The competition aims to develop public speaking skills and community engagement, provide opportunity and the platform for making relevant connections in the industry and growing deep friendships. We want to provide the opportunity for young women in Saskatchewan to enrich their lives and build connections that will start their future career paths.

CWA will set the platform for qualified candidates to have an unforgettable experience and put them on the path for future success. Canadian Western Agribition will support the successful Miss Rodeo Agribition on the path to run for Miss Rodeo Canada if she so chooses.

CWA and event staff look forward to meeting all the qualified contestants, and are excited to work and with our crowned Miss Rodeo Agribition 2023!

Regards,  
Canadian Western Agribition Staff & Board



## Application Deadline & Submission

Please take the time to read carefully through each section of the application and familiarize yourself with the information.

Deadline to apply:

Applications must be received by 4:30pm on October 15, 2023. Please reference the checklist provided to ensure your application is complete. Incomplete applications may be disqualified.

Please send or deliver your completed application to one of the following:

Mailing Address

Canadian Western Agribition  
Attn: Miss Rodeo Agribition  
Box 3535  
Regina, SK  
S4P 3J8

In person Drop Off

Canadian Western Agribition  
2<sup>nd</sup> Floor Canada Centre, REAL District  
Regina, Saskatchewan

Email

[kbeck@agribition.com](mailto:kbeck@agribition.com)  
Subject: Miss Rodeo Agribition

Timelines:

- Applications Open: September 15, 2023
- Applications Close: October 15, 2023
- Competition Days: November 20-23, 2023

If you have any questions, please do not hesitate to reach out to Kylie Beck at [kbeck@agribition.com](mailto:kbeck@agribition.com) or 306-924-9702





## General Miss Rodeo Agribition Information

Prior to applying, applicants must understand the roles, responsibilities, and expectations of the Miss Rodeo Agribition Queen.

The winner of the MRA Competition will represent Canadian Western Agribition and will be an ambassador for the sport of rodeo and Canadian Western Agribition. The winner of MRA will take the title until November of 2024 when we crown 2024 MRA Queen.

It is expected that the winner will conduct themselves in a professional manner when engaged in any activities as Miss Rodeo Agribition. Personal social media platforms may be monitored to ensure all public engagements and posts reflect positively on Canadian Western Agribition.

MRA will be required to attend certain Saskatchewan, Alberta, and Manitoba Rodeo and Livestock events but this does not exclude MRA from attending any other rodeos or events not already scheduled. Further details will be arranged with the winner of the competition.

Canadian Western Agribition plans for the 2023 Miss Rodeo Agribition to attend a number of events which includes but is not limited to:

- Regina Canada Day July 1 2024
- Country Thunder Saskatchewan July 2024
- QCX Pile O Bones Rodeo August 2-4, 2024
- Canadian Western Agribition Open Golf Tournament- TBD 2024
- I Love Regina Day 2024
- Manitoba Ag Ex 2024: October 31-November 2, 2023
- FarmFair International: November 6-9, 2024
- Canadian Western Agribition: November 25-30, 2024

In addition, Miss Rodeo Agribition will also be expected to:

- Engage with the Canadian Western Agribition social media while attending other rodeos and events.
- There may be other appearances requested by Canadian Western Agribition.
- Allow the general public, local businesses, and not for profit, charitable organizations to have the opportunity to request appearances from MRA during their reign. All requests will be reviewed by CWA and will coordinate with MRA.

There will be a \$150 entry fee at the time of entry. Cheques payable to Canadian Western Agribition or by etransfer.



## Miss Rodeo Canada

In the event the Miss Rodeo Agribition 2023 winner would like to apply for the opportunity to be a part of the Miss Rodeo Canada competition, support would be required by Canadian Western Agribition and the Rodeo Committee.

## Expectations for the role of Miss Rodeo Agribition

As an ambassador to Canadian Western Agribition, the successful applicant must conduct themselves in a manner of professionalism. Some expectations include:

- Being honest and sincere
- Asking questions, getting to know people on both a professional and personal level
- Being punctual for scheduled events
- Respecting people regardless of age, gender, religion, or social status
- Always remain professional, not using slang or offensive language
- Dressing professional, clean and modest attire

Positive behaviour, and positive social media content is expected and will be monitored regularly as MRA is an ambassador of Canadian Western Agribition.

Failure to maintain professionalism or meet expectations of MRA may result in termination of the title.

## Application Provisions

Eligibility requirements:

- Applicants must be a minimum of 18 and no older than 30 years of age by January 1, 2023
- Applicants may be subject to a criminal record check
- Must be a Canadian citizen
- Have a valid drivers license and clean drivers abstract
- Must have reliable transportation to Regina, CWA will provide a vehicle to events
- Applicants must live in Saskatchewan



## Judging Categories

MRA contestants will be judged and evaluated during their duration of time at the show. The following is a brief description of the activities and categories that the judging panel will use:

1. **Personal Interview:** Contestants will engage in a private face to face interview with a panel of judges. The judges will ask questions to test their knowledge of professional rodeo, current events and affairs, organizational information of Canadian Western Agribition and will be judged on proper use of grammar and enunciation as well as answers to the questions asked.
2. **Horsemanship:** Contestants will be judged on their ability to control their horse, balance, the position of their hands, feet, and seat. Horses will be provided.
3. **Public Speaking:** Must present a 3–4-minute prepared speech that will be judged on your professional appearance, body language, tone, projections, enunciation, and overall confidence. Speeches should be about a subject the contestant is passionate about.
4. **Written Exam:** Contestant will be required to complete a written exam that will test their knowledge of Canadian rodeo rules, history, equine and horsemanship knowledge.
5. **Personality:** Judges will evaluate the contestant's overall personality, intelligence, sense of humor, confidence, sincerity, punctuality, sportsmanship, maturity and integrity.
6. **Appearance:** Contestants will be judged on their posture, self appearance, poise, and grace. They will also be judged on their selection of outfits. Contestants should choose outfits that reflect their personality, be fashionable, tasteful, and showcase western culture. Contestants will also be judged on grooming, including neatness and cleanliness.





## Application Review

Applications will be reviewed for completeness and, if required, an application elimination process may be held at the discretion of the CWA Staff. Applications that do not meet the entry deadline, or the requirements may be disqualified. Applicants may request to have their application returned post competition, if not all personal information will be destroyed.

Online Presence: The CWA Staff will review each applicant's online presence as part of the application review.

Resume: All applicants must provide a professional resume.

Photographs: Applicants are required to provide one colour and one black and white headshot to be used for marketing purposes. Photos must be high resolution and submitted digitally.

Photo Release: Applicants must sign the attached photo release form for use of their photographs during the competition. Failure to do so may result in disqualification.

## MRA Competition Schedule

The successful applicants should expect to attend additional activities as part of the competition. Final details and dates are yet to be confirmed, but the following is an example of what the days will look like. Please note: The successful Miss Rodeo Agribition will be required to be present for the week of the show and all rodeo performances.

Day 1: Tuesday November 21

Horsemanship

Written Exam

Tuesday Night Brandt Center Event

Day 2: Wednesday November 22

Personal Interview

Public Speaking

Tentative visit to sponsor location.

Crowning at Maple Leaf Finals Rodeo





## Miss Rodeo Agribition Attire

Contestants are required to supply their own personal western attire for all events and should be aware of what constitutes fashionable western dress and fashion trends.

### Horsemanship Competition:

Jeans, boots and acceptable western top (long sleeve)

### Personal Interview & Public Speaking, Dinners and events:

Business-Western casual outfits required. Jeans are acceptable. Outfits must be clean and professional.

### Written Exam:

Casual professional outfit, western wear not required.

### Crowning:

To be confirmed- formal evening attire, business casual western outfits required. Jeans are acceptable but outfit must be clean and professional.





## Application Checklist

Please provide the following:

1. Title page or cover letter
2. Professional resume
3. Photocopy of Driver's License
4. Photographs with photo release
5. Complete application form
6. Background Information
7. Signed Statutory of Declaration
8. Signed Waiver of Liability Form
9. Signed Photography and Film Release form
10. Two references

Background Information:

Please include the following in your personal resume or application package:

Biographies	Please include two biographies for marketing purposes. One under 150 words and one under 300 words.
Educational History	Provide a brief outline of your complete educational history.
Scholastic Achievement	Include a summary of any recognition you have received through schooling you have completed. Please include the school, year, and a brief explanation of the award.
Career Goals	Provide a brief description of your future career goals.
Equine Accomplishments	Include a brief explanation of any equine events you have participated in, organized or any awards received.
Volunteering	Include a list of any volunteering you have engaged in.
Reference Letter	Please enclose two reference letters. They can be from a friend, co-worker, teacher but must not be a family member.





## Miss Rodeo Agribition Application Form

### Applicant Personal Information

First Name:

Last Name:

DOB:

Current Address:

Town/City:

Province:

Postal Code:

Phone:

Email:

### Emergency Contact:

Contact Name:

Contact Relation:

Contact Phone:

Contact Email:

### Medical Information

Please list any known allergies and please provide any explanation of reactions, treatment or medicine used.  
Please indicate if you keep those things with you and where. (ie: purse, vehicle)

Describe any past serious injuries, past or planned operations or procedures, chronic illness or other afflictions that may affect your participation.





**Statutory Declaration**

I, \_\_\_\_\_ solemnly declare that:

- a) I have read and understand the questions, information and instructions in this form and attachments and the answers I have given to the questions in this form and in any attachments to it are true and correct; and
- b) I make this solemn declaration conscientiously believing it to be true and knowing it is of the same legal force and effect as if made under oath and by virtue of the Canada Evidence Act; and

DECLARED before me at the City/Town of \_\_\_\_\_ in the Province of Saskatchewan, this (date) \_\_\_\_\_ day of (month) \_\_\_\_\_, 2023.

(Signature of Applicant)

Signature of Notary Public or Commissioner for Oaths in and for the Province of Saskatchewan (if declared in Saskatchewan)

Appointment

Expiration

Date:

*\*This form must be declared before a person who is a notary public in and for the jurisdiction in which it is declared. It may be declared before a Commissioner for Oaths for Saskatchewan if declared in Saskatchewan*





## WAIVER, INDEMNITY AND RELEASE OF LIABILITY FORM

**\*\*Please Read Carefully \*\***

By signing this legal document, you:

• Indicate that you understand and accept the risks associated with the following event(s) as expressly selected (collectively referred to as the “**Activity**”), unless extended by joint agreement of you and Canadian Western Agribition (“**CWA**”):

### **All Miss Rodeo Agribition Competition requirements**

- Give up certain rights including the right to sue CWA, and its employees, subsidiaries, contractors, sponsors, volunteers and agents;
- Agree to assume all responsibility for any injury or damage to yourself, or other individuals or property caused by you during the Activity; and
- Indicate that you understand and agree to all terms and conditions included in this form before your participation in the Activity.

1. I hereby acknowledge, understand and agree that my participation in the Activity involves elements of danger and risk, potential prolonged exposure to the elements and, that injuries, loss, disabilities or damage (including death) can occur to me as a result of my participation, and that at all times the primary responsibility for my physical well-being remains with me. I further acknowledge and understand that the choice to continue or discontinue my participation in the Activity always remains with me, and I may cease the Activity at any time. Notwithstanding the foregoing, CWA reserves the right, and has sole discretion, to suspend or discontinue the whole or any part of the Activity at any time and for any reason, including but not limited to my medical wellbeing, inclement weather, and safety concerns in respect of the Activity.

2. I further acknowledge, understand and agree that injury, loss, disability or damage (including death) can occur without any fault of myself, CWA or any of their employees, contractors, volunteers and agents and that I freely accept and assume all risks and responsibilities in any way arising from or associated with my participation in the Activity. I hereby waive any and all claims, expenses, demands, costs, suits, judicial review, liabilities and causes of action against CWA, their officers, directors, employees, and any of their contractors, sponsors, contributors, affiliates, representatives and insurers (collectively, the “**Releasees**”), which may arise directly or indirectly out of such injury, loss, disability, damage or death during the Activity, and I release the Releasees from any and all liability in that regard.

3. I further agree to indemnify and save harmless the Releasees from any and all suits, demands, claims, judicial review and actions of any kind which may be brought against their employees, contractors, volunteers or agents for which they may become liable by reason of any injury, loss, disability damage or death resulting from, or occasioned to or suffered by any person, including myself, as a result my participation in the Activity.





4. I hereby acknowledge and agree that I have read and understand the foregoing and do hereby accept and consent to all of the above. I further acknowledge that this is a legally binding document signed voluntarily by me, on my own behalf, and on behalf of my heirs, next of kin and assigns.

5. I confirm that by signing this legal document I have had an opportunity to seek independent legal advice and have either done so or waived my right to do so.

6. That if any term, condition or provision, or the application thereof to any person or circumstance shall to any extent be found to be invalid or unenforceable, the remainder of this agreement or the application of such term, condition or provision to persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby and each term, condition or provision shall be separately valid and enforceable to the fullest extent permitted by law.

**IN WITNESS WHEREOF** I have duly executed this Waiver, Indemnity and Release of Liability Form under my hand this (number) \_\_\_\_\_ day of (month) \_\_\_\_\_, 2023 in the City of Regina, in the Province of Saskatchewan.

I, the undersigned, acknowledge that I have read and understood all clauses of this Waiver, Indemnity and Release of Liability Form and agree on behalf of myself and my minor child, if applicable, to be legally bound by its terms.

\_\_\_\_\_  
Participant Signature

\_\_\_\_\_  
Witness' Signature

\_\_\_\_\_  
Participant Name (please print)

\_\_\_\_\_  
Witness' Name (please print)

\_\_\_\_\_  
Participant's Address

\_\_\_\_\_  
Witness' Address

\_\_\_\_\_  
City/Town, Province and Postal Code

\_\_\_\_\_  
City/Town, Province and Postal Code

\_\_\_\_\_  
Participant's Telephone Number

\_\_\_\_\_  
Witness' Telephone Number

\_\_\_\_\_  
Participant's Date of Birth

\_\_\_\_\_  
Relationship to Participant





## PHOTOGRAPHY AND FILM RELEASE FORM

I \_\_\_\_\_ hereby grant my permission to the organizers of Canadian Western Agribition to use the photographs taken during the 2023 Canadian Western Agribition, and Miss Rodeo Edmonton competition and year-round activities for any legal use, including but not limited to: publicity, copyright purposes, illustration, any advertising, social media and website content.

Furthermore, I understand that no royalty, fee, or compensation shall become payable to me by reason of such use.

Applicants Name:

Signature:

Date:

Address:

City: Postal Code:

Phone: Email:

