NEWS RELEASE
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Agribition Showcases Inclusive Programming, Elite Livestock, and Golden Rodeo Night on Final Show Day

REGINA, SK – Canadian Western Agribition (CWA) is celebrating its final full day of programming for 2025, offering a lineup that highlights both the competitive excellence and the community spirit that define the show. The day begins with Agribition's first-ever Sensory Hour at 9:00 AM, followed by the standout Beef Supreme presented by CN this afternoon, and will conclude with the Maple Leaf Circuit Finals Rodeo, presented by BHP, at 6:45 PM.

Agribition launches Sensory Hour this morning as a new accessibility offering designed to provide a calm, structured environment for visitors who benefit from reduced noise and activity. Hosted in the Family Ag Pavilion, the hour will offer animal interactions, in a format to feel more comfortable and enjoyable with exclusive access for registered participants. The session reached full capacity shortly after registration opened.

"Bringing people together is what Agribition is all about," said Shaun Kindopp, CEO of CWA. "It's important to us that everyone has a safe and comfortable way to experience the show, and Sensory Hour helps make that possible."

This afternoon the Beef Supreme presented by CN brings forward top cattle from across Canada for the most prestigious event in the Canadian beef industry. The Beef Supreme consistently draws significant international attention reinforcing Agribition's reputation as a world-class stage for livestock excellence.

Tonight's Maple Leaf Circuit Finals Rodeo also marks Agribition's first-ever Golden Circle Rodeo, held in partnership with the Golden Circle of Champions. Golden Circle of Champions is a U.S.-based nonprofit that honours children facing pediatric cancer and other life-threatening illnesses, and 2025 is the first year the program has been brought to Canada. As part of Agribition's participation, CWA will send the selected family to the Canadian Finals Rodeo (CFR) in 2026, with all expenses covered.

This year, CWA proudly recognizes the Taylor family from Richardson, Saskatchewan. Their five-year-old son, Parks, was diagnosed with B-Cell Acute Lymphoblastic Leukemia in January 2024. In January 2024, our 5-year-old son, Parks, was diagnosed with B-Cell Acute Lymphoblastic Leukemia, trading tractors for hospital rooms during months of treatment. Declared cancer-free on February 29, 2024, he continues

treatment to prevent relapse, a journey that reminds us each day of the power of love, resilience, and family.

Today, the Taylors will come to Agribition for a full day of experiences, and will be welcomed behind the chutes to meet CPRA athletes and be recognized during tonight's final rodeo performance.

Golden Circle of Champions scarves have been available all week at the Official CWA Merchandise Booth, with all proceeds supporting the Golden Circle of Champions and the families it serves. Official rodeo programs have also been sold each night of the Finals, with proceeds donated directly to the initiative.

As Agribition's final full day wraps up, the combination of Sensory Hour, Golden Rodeo Night at the Maple Leaf Circuit Finals Rodeo, and the Agribition Beef Supreme Presented by CN reflects exactly what this show is about, providing meaningful experiences for everyone who comes through the gates.

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Canadian Western Agribition (CWA), located in Regina, SK, is a premier event, renowned for being the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features a diverse array of livestock and an extensive agribusiness trade show. CWA is a unique blend of agriculture, Indigenous culture, education, and live entertainment, making it a truly immersive experience and an international hub of agriculture excellence. The 54th edition of CWA will be held on November 24 - 29, 2025.