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Canadian Western Agribition 2025 Impacts $151.3 Million on Saskatchewan's Economy

Regina, Saskatchewan – Canadian Western Agribition (CWA) increased the Saskatchewan economy by $151.3 million in 2025, according to a recent economic impact study conducted by Praxis Consulting Inc. This record impact amount is a 30% increase from 2023.

"The economic impact we're seeing is truly remarkable," said Shaun Kindopp, CEO of CWA. "This level of growth and contribution back into our local and provincial economy is something we're incredibly proud of. It reflects the strength of our industry and the commitment of our community, partners, volunteers, and staff."

"Agribition proves year after year that Regina is a premier destination for major events. The record-setting economic impact reflects the thousands of visitors filling our hotels, restaurants, and venues, and the dedicated partners who make this event possible," says Regina Mayor, Chad Bachynski. "The growth of Canadian Western Agribition is a clear signal of the momentum in our city, and province, for the agricultural sector. Its success supports thousands of jobs and showcases Regina as the welcoming city it is."

CWA saw another record attendance, totalling 151,037 during the six-day show from November 24-29. This record attendance increased tourist spending to $109.7 million, a 32% increase from 2023.

Sandra Jackle, President and CEO of the Regina Hotel Association, said, "Canadian Western Agribition is not only Regina's largest annual major event, it's a cornerstone of our visitor economy. Each year, Agribition drives significant hotel occupancy, welcomes thousands of delegates from across Canada and around the world, and showcases Regina as a premier host city for large-scale events. The Regina Hotel Association is proud to support an event that delivers such meaningful economic impact to our city while celebrating our region's deep agricultural roots and global connections."

"The world meets annually in Saskatchewan at Canadian Western Agribition (CWA)," Tourism Saskatchewan CEO Jonathan Potts said. "It is one of Saskatchewan's most important events, driving millions of dollars from around the world into the province every

year. The CWA not only enhances Saskatchewan's reputation as an agricultural powerhouse, but it also showcases the province's ability to host successful major events, and it won national recognition in 2025 as a finalist at the Canadian Tourism Awards."

With CWA having 11 year-round staff, 125 part-time and contract staff are added for an average of two to four months per year. Roughly one in every 509 jobs in the Regina area depends directly or indirectly on the event. CWA's role in November fills a critical gap in Regina's shoulder-season event programming.

Statistic Summary:

- $151.3 million in provincial economic activity
- $92.7 million to provincial GDP (33.2% increase from 2023)
- 1222 jobs in the province
- $5.9 million livestock sales, trade show booth and vendor sales

Full financial details will be presented at the AGM on June 17, 2026, and in CWA's 2025 Annual Report, which will be available at the same time.

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Canadian Western Agribition (CWA), *located in Regina, SK, is a premier event, renowned for being the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features a diverse array of livestock and an extensive agribusiness trade show. CWA is a unique blend of agriculture, Indigenous culture, education, and live entertainment, making it a truly immersive experience and an international hub of agriculture excellence. The 55th edition of CWA will be held on November 23 - 28, 2026.*